

Molson Coors Brewing Company

Packaging Policy

Introduction

Packaging plays a critical role in delivering the highest quality product to our consumers. Packaging's role is to contain, protect, preserve, transport, inform and communicate our brands to our consumers. We are committed to delivering packaging which meets or exceeds expectations for performance, product integrity, consumer safety and environmental sustainability. As a global company we recognize our responsibility to contribute to the quality of life in our communities. We are committed to: reducing the amount of packaging used; re-using packaging to reduce the raw materials used in manufacturing; using recycled material for packaging to reduce the amount that may end up in landfill; all in an effort to reduce the carbon footprint of our packaging.

Principles

Molson Coors Brewing Company is committed to sourcing from suppliers, who grow, convert, produce and deliver our packaging materials in a manner that embraces our sustainability and quality standards. We have a wide and diverse range of suppliers, and achieving these standards presents unique challenges in different parts of the world. However, we are committed to engaging with our suppliers and to work with them to recognize and adopt the following six pillars:

- Comply with Molson Coors Quality Specifications.
- Adopt mining and forestry practices that will strive to maintain soil fertility, water resources, air quality and biodiversity.
- Manage natural resources in an efficient manner throughout the lifecycle of the products, based on the 5R's - Reduce, Reuse, Recycle, Repurpose, and Rethink.
- Recognize the importance of supplier accreditation and where established, adopt accreditation to appropriate assurance programs.
- Meet food safety guidelines and traceability specifications.
- Understand and address any future guidelines, best practice, and legislative changes that may arise.

While some of these pillars are not in place in all regions, Molson Coors will work to continually improve across our global operations with our supplier partners to establish these standards that recognize local practices.

Molson Coors is committed to setting global annual and longer term targets in an effort to sustain continual improvement.